



## National Hispanic Construction Association

The National Hispanic Construction Association (NHCA) is a membership organization representing over 4,500 companies across the country that are directly affiliated with NHCA chapters. Collectively these chapters reach over 35,000 Hispanic-owned construction firms through marketing, newsletters, and social media networks.

### **Mission:**

To serve the Hispanic Construction professional at the national and state level in advocacy, education, training, business resources, and communication.

### **NHCA Key Objectives:**

- Become a primary source of information for the construction industry in the United States.
- Help local and state chapters achieve long-term success positioning themselves within the construction industry.
- Develop strong government relations and advocacy efforts
- Advocate for equitable participation of Hispanic-owned construction businesses in contracting opportunities
- Provide cutting edge education, technical programs, and training in the construction industry

### **NHCA Pillars:**

- Advocacy for construction worker safety for Hispanic, and all construction workers
- Advocacy for Hispanic, minority, and women owned firms
  - a. Develop Hispanic Primes and General Contractors
  - b. Business Development, Mentoring and Training
- Advocacy for workforce training and development for Hispanic, and all construction workers
  - a. Increase Hispanics in the apprenticeship programs
  - b. Increase Hispanics in the C Suite at major general construction firms
  - c. Increase Hispanics in project leadership

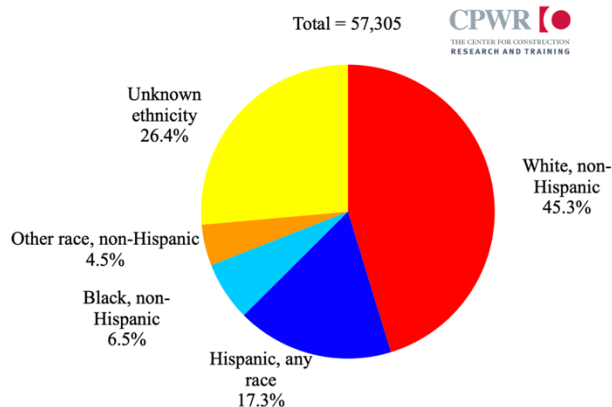
### **Infrastructure Bill Initiative:**

- General understanding of the Infrastructure Bill
  - What it proposes and does not include
  - Local impact
  - Timeline
  - Funding
- Project Opportunities
- Construction and workforce training and development programs
- Funding pathways for national and local associations

## Hispanics in Construction:

Today, there are 4.65 million Hispanic-owned companies – representing 14% of the 33 million total U.S. businesses. And their growth continues to vastly outpace that of other U.S. businesses. In fact, Hispanic businesses grew 40.2% from 2012 to 2018 – more than twice the 18.8% growth rate of other U.S. firms. Today, about 1 out of every 7 businesses is run by a Hispanic American entrepreneur. CINCINNATI, Ohio, June 27, 2019 (GLOBE NEWSWIRE) –

### 30d. Number of new registrations in construction apprenticeship programs, by race and ethnicity, 2016



Latinos are starting businesses at a faster rate than the national average across almost all industries.

The number of employer LOBs has grown by 14% between 2012 to 2017, over twice the U.S. average of 6%.<sup>3</sup> Additionally, the number of employer LOBs grew across 44 out of 50 U.S. states, and grew at a faster rate than the national industry average across 13 of the 15 industry sectors that include a substantial number (over 1,000) of employer LOBs. Among these industries, the growth rate is highest in the following industries: 1) Construction, 2) Finance and Insurance, 3) Transportation and Warehousing, 4) Real Estate.

<https://www.gsb.stanford.edu/sites/default/files/publication-pdf/report-2020-state-of-latino-entrepreneurship.pdf>

The American Society of Safety Engineers (ASSE) and the National Institute for Occupational Safety and Health (NIOSH) are the initiators of an effort to reach workers who experience overlapping OSH vulnerabilities in small construction businesses with an intervention to improve OSH.



### EXAMPLES OF POTENTIAL BARRIERS TO IMPROVING OSH OUTCOMES

